

Priority sectors and opportunities

CREATIVE AND AUDIOVISUAL INDUSTRIES

The Balearic Islands combine unique locations, international projection and a growing infrastructure to support audiovisual production and creative industries.

All of this makes the archipelago a unique environment for audiovisual production and the development of creative industries linked to content, technology and culture.

Key facts

+ 220 film, video and television programme or sound recording companies.

+ 1,800 companies dedicated to artistic creation and entertainment.

Balearic Islands Film Commission.
Support for audiovisual productions.

Atlàntida Film Fest and Evolution Mallorca Film Festival. International profile.

New audiovisual infrastructures - ParcBIT and centres BIT.

Investment opportunities

- Audiovisual production.
- Post-production.
- Digital content.
- Streaming.
- Hybrid events.
- Creative economy.

Key message

The Balearic Islands are a privileged natural setting for the production of content with international reach.

